



GR
THE GLOBAL RECRUITER
UK SUMMIT

The Global Recruiter UK Summit
Thursday 8 March 2018
30 Euston Square, London

Demanding Talent:
Recruitment excellence in a candidate-driven market

www.theglobalrecruiter.com



Following the success of The Global Recruiter UK Summit 2017, the fourteenth summit will return to London on Thursday 8th March 2018.

The Global Recruiter UK Summit was first held in 2005 and has now become a flagship event for the UK recruitment industry. This one day conference and exhibition attracts over 150 senior delegates including business owners, CEO's, managing directors and in-house HR professionals with its unrivalled programme of relevant and current content.

Visitors to this year's Summit will once again hear from some of the sector's most respected and experienced thought leaders. From understanding where talent is, to using the best in technology and off-line techniques, the Summit will offer real practical approaches for the recruitment industry. Industry leaders, practitioners and experts will offer their insights on what will spell success for recruiters of the future.

The Summit is not just another exhibition and deserves its reputation for continually attracting the cream of the industry. The one day event will showcase the best of the best in the industry to a high quality audience, whose aim is to share and expand their knowledge. Delegates also recognise that this event provides the ideal opportunity to review the latest products and services from a range of industry leading providers.

The '30 Euston Square' venue is located just minutes from both mainline and Underground stations and provides outstanding transport links and gives exhibitors access to practitioners from across the country.

Five Reasons to Exhibit at The Global Recruiter UK Summit

1. Maximise Return on Investment

The focused nature of our events means that every person at a Global Recruiter event is a potential customer. Our exhibitions put your potential and existing customers all under one roof and provide an incredible opportunity to source new avenues of business. All our shows have a clearly defined audience profile and deliver access to a highly-targeted buying group.

2. Brand Affinity

Our exhibitions offer a three-dimensional platform to give customers an all-senses experience of your brand. After attending an exhibition, almost three times as many people believe these events, "let you be more open minded about what brands have to offer."

3. Visibility & Accessibility

88% of visitors to our shows say that they are key to helping them review, source and buy new products and services. Our focused conference programmes and targeted marketing enables us to deliver a senior and engaged audience, the vast majority of whom have budgetary responsibility.

4. Efficient Timing

The ability to review a wide selection of relevant products and suppliers is a big attraction for all our delegates. Indeed, shows such as The Global Recruiter UK Summit have been shown to be the most effective means of generating sales leads after a company's own website.

5. People buy from People

Our events give exhibitors the ability to hold conversations in person and build relationships. Events are arguably the most 'real' experience of your brand and provide a fantastic way to communicate your points of differentiation. With so much digital noise, our exhibitors are also acknowledging the importance of face-to-face and giving 'real world' networking the attention it deserves.

Over 95% of delegates are either business owners or managing directors



LONDON

8 March 2018

“ We have been involved for the past two years in The Global Recruiter UK Summit and have found it a great channel to promote our business. We consider it to be the leading event of its kind in the UK where participating has led to a significant boost to both brand and revenues. ”

James Chaplin, CEO, Vacancysoft

Limited to just 15 exhibitors with over 85% of exhibitors re-booking each year

Lead Partner

£10,000.00 + VAT

- To include a 5m x 2m pull up stand space in preferred location
- Lead Partner on all marketing and promotion
- A promotional video at the beginning of the Summit
- 15 minute headline speaker presentation just before lunch (content to be approved by the organiser)
- Lead Partner to be highlighted on delegate folder cover and sponsor statement inside
- One page advert and one page editorial in the delegate folder



Platinum Partners

£5,000.00 + VAT

- To include a 3m x 2m pull up stand space in preferred location
- A prominent presence on all marketing and promotion
- A promotional video to be played at the end of a session
- A 10 minute speaking slot in the afternoon sessions (content to be approved by the organiser)
- Platinum Partner to be highlighted on delegate folder
- One page advert and one page editorial in the delegate folder



Gold Partners

£3,500.00 + VAT

- To include a 3m x 2m pull up stand space in preferred location
- A prominent presence on all marketing and promotion
- A promotional video to be played at the end of a session
- Your company logo on delegate folder
- One-page advert and one-page editorial in the delegate folder



Silver Partners

£2,500.00 + VAT

- To include a 3m x 2m pull up stand space in preferred location
- A prominent presence on all marketing and promotion
- One page advert and one page editorial in the delegate folder



Refreshment sponsor Drinks reception sponsor

£1,500.00 + VAT

£1,500.00 + VAT

For further details, please contact the Sales team.



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